

April 10, 2020

Dear Valued Customer,

For over 100 years, The Clorox Company has heeded the call in times of crisis and as we confront COVID-19 head on, our commitment to the communities who rely on the disinfecting power of our products is stronger than ever. Specifically for CloroxPro, our mission is to provide solutions to eliminate the environment as a source of infection. Delivering against this mission has never been more relevant or urgent.

As such, we've taken immediate and extraordinary measures to elevate our response to what has been unprecedented demand:

- Response teams throughout the company have harnessed innovation and elbow grease to increase output. All of our manufacturing facilities and distribution centers are running 24/7.
- We are maximizing capacity by only producing the highest volume, most efficient SKUs. This eliminates plant changeovers and increases overall output
- All capable production is focused against disinfecting SKUs only
- We have tripled CloroxPro Germicidal Bleach production in April in order to provide another disinfecting option in the absence of wipes and ready-to-use sprays. We've created and deployed new instructions and tools to ensure proper bleach dilution
- We have implemented a product allocation process to ensure product distribution across the country while we continue our aggressive pursuit of incremental capacity outside the current Clorox network

All of the above steps have resulted in record production supply for the last 6 weeks, but we understand more is needed. While we don't know how long this current crisis will last, our promise to you is that we will continue to work tirelessly, not only to manufacture more product, but to identify additional ways to get it to you as quickly and as safely as possible.

Thank you for your partnership and understanding. I wish you, your employees, families and customers safety and good health during this difficult time.

Sincerely,

Heath Rigsby

Vice President of Sales

Clorox Professional Products Company