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FOR IMMEDIATE RELEASE

## **WAXIE Sanitary Supply Names Executive Vice President**

Mike Midas promoted to Executive Vice President for Northern California, Pacific Northwest, and Colorado Regions.

NEWS PROVIDED BY: WAXIE Sanitary Supply, written by Rick Hazard April 10, 2018

SAN DIEGO, CA, April 10, 2018 – WAXIE Sanitary Supply announces the promotion of Mike Midas to Executive Vice President for the Northern California, Pacific Northwest and Colorado regions.

Mike has been with WAXIE for 12 years. During his tenure, Mike has led the Portland branch through a start-up phase and has also been a part of acquiring WAXIE's Seattle and Alaska branches. For the past seven years he has been the General Manager for the Colorado branch and he has led the region to impressive growth, expanding the WAXIE brand and presence throughout the state. Mike's success is founded on hard work as well as his ability to connect on a personal level with every employee in a way that motivates them to bring their best to WAXIE.

Prior to WAXIE, Mike had a total of 16 years of combined experience in the sanitary supply industry, senior management and sales. He is a graduate of the United States Naval Academy and served for many years in the US Navy, Surface Warfare division as a Lieutenant Commander where he proudly served his country aboard the USS Midway before she was decommissioned.

"I believe Mike possesses the leadership skills, industry knowledge and strong work ethic to assist in our commitment to continued growth and success," stated Jeff Roberts, President, COO of WAXIE. "His passion for people and care for our customers define him as a leader. We are proud to have Mike on our team."



**Pictured at left:** Charles Wax, Chairman & CEO; Mike Midas, Executive Vice President for the Northern California, Pacific Northwest and Colorado regions; Jeff Roberts, President & COO

About WAXIE: WAXIE Sanitary Supply is America's largest family-owned distributor of sanitary maintenance supplies. WAXIE is an industry leader in the distribution of quality cleaning chemicals, equipment, disposables and accessories to the building service contractor, school, hospitality, healthcare, military, government, industrial and retail markets. Additional information about WAXIE Sanitary Supply may be obtained at: www.waxie.com.