



## **WAXIE Ontario Has a Ball for Customer Appreciation Day**

June 13, 2016

FOR IMMEDIATE RELEASE

ONTARIO, CA – On Thursday, May 12, 2016, WAXIE Ontario hosted its Customer Appreciation Day at the historic Los Angeles Memorial Coliseum and Sports Arena in Los Angeles, California.

The awe-inspiring setting proved to be the perfect location to celebrate our valued customers and vendors. The Coliseum has hosted such prestigious events as the 1932 Summer Olympic Games and the 1984 Summer Olympic Games, and is the current home to the University of Southern California Trojans football team. In addition, it will be the home to the Los Angeles Rams for the 2016, 2017 & 2018 NFL seasons.

There were approximately 600 customers in attendance between 10:00 am and 2:00 pm. They enjoyed a photo booth, food trucks, giveaways and games. WAXIE also took the opportunity to raise awareness and funds for the American Cancer Society's Making Strides Against Breast Cancer Walk by offering a chance to win raffle prizes. Customers enjoyed tours of the Coliseum that included the press box, locker rooms, and a walk through the tunnel onto the playing field.

The major focus and activity revolved around equipment automation and new technology. Each vendor gained exposure and time with our customers with live demonstrations and sample giveaways. Vendors included 3M, American Paper Converting, Americo, Andersen Mats, Bigbelly, Bobrick, Carlisle, Clorox, Crown Ludlow, Dial, Diversey, Ecolab, Ettore, Excell, Expanded Technologies, Geerpres, GOJO, Heritage Bag, Hospesco, Host, Impact Products, Kimberly-Clark Professional, Mats Inc., Nilfisk-Advance, NSS, OMI Industries, Orchids, Port-A-Cool, Premier Mop, ProTeam Vacuums, Rubbermaid Commercial Products, SCA, Spartan Chemical, SquareScrub, TMI, Unger, Urimat, Windsor-Kärcher, World Dryer, Zep and WAXIE Brand. Georgia-Pacific won the Spirit Booth award for best booth at the event.

"Today's event brought together so many of our valued customers and suppliers at this iconic venue," said Jeff Roberts, President and COO of WAXIE. "It is a privilege to be here and to meet so many wonderful customers. We strive to share new and innovative products and ideas with so many, so that our customers are prepared for the challenges they face every day. I want to extend a huge thank you to our supplier partners, and also to our incredible WAXIE staff that made this day possible."



**About WAXIE:** WAXIE Sanitary Supply is America's largest family-owned distributor of sanitary maintenance supplies. WAXIE is an industry leader in the distribution of quality cleaning chemicals, equipment, disposables and accessories to the building service contractor, school, hospitality, healthcare, military, government, industrial and retail markets. Based in San Diego, CA the company consists of over 800 dedicated professionals working out of Inventory Centers servicing the western United States including California, Arizona, Nevada, Utah, Idaho, Oregon, Washington, Colorado and Alaska. Additional information about WAXIE Sanitary Supply may be obtained at: [www.waxie.com](http://www.waxie.com).

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