

Cleaning Solutions for Long-Term Care

Tough jobs demand smart solutions



Help reduce the sources of infection and achieve high standards of clean with Clorox® solutions



SMART and TOUGH

Cleaning for Health

As long-term care professionals, you provide comfort and care to a vulnerable population. From administering clinical care to cleaning up messes, you face a range of challenges and situations. Clorox® understands the challenges that occur at the intersection of health and cleaning, and offers a set of solutions to help you tackle the tough jobs you face every day—whether it's preventing the spread of *C. difficile* or multidrug-resistant organisms (MDROs), removing urine stains and odors, or keeping surfaces stain-free.



Clorox® solutions help you with...

Hard Surface Disinfection:	<ul style="list-style-type: none"> Help prevent the spread of pathogens, such as <i>C. difficile</i> spores, MDROs and norovirus Comply with F-Tag 441, CDC, APIC, and AHE guidelines for cleaning and disinfecting
Soft Surface Cleaning and Sanitizing:	Clean soft surfaces, such as privacy curtains and upholstered furniture
Stain Removal and Deodorizing:	Remove tough urine stains and odors
Grease Removal:	Cut through tough grease messes
Hand Sanitizing:	Help reduce the spread of germs through touch

You face cleaning and disinfecting challenges throughout your facility...



Resident Rooms & Clinical Areas



Bathrooms



Rehab & Physical Therapy Area

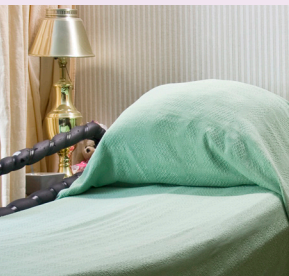


Lobbies, Offices & Common Areas



Dining Areas & Kitchens

Resident Rooms & Clinical Areas



Resident rooms and clinical areas are hot spots for the spread of germs that cause infection—like *C. difficile* spores, norovirus and multidrug-resistant organisms. Clorox® products eliminate germs from hard surfaces, sanitize soft surfaces and remove stains and odors from fabrics.

HARD SURFACE DISINFECTING

Clorox Healthcare® Bleach Germicidal Wipes

- EPA-registered to kill 51 microorganisms
- Kills *C. difficile* spores in 3 minutes*; multidrug-resistant organisms in 30 seconds, and norovirus in 1 minute
- Anti-corrosive ingredients minimize surface damage
- Odor-masking ingredients increase resident and staff comfort

Clorox Healthcare® Bleach Germicidal Cleaner

- EPA-registered to kill 42 microorganisms
- Kills *C. difficile* spores in 5 minutes*
- Kills multidrug-resistant organisms and norovirus in 1 minute
- One-step cleaner disinfectant
- Anti-corrosive ingredients minimize surface damage
- Meets CDC and APIC guidelines for surface disinfection of healthcare pathogens

Clorox Healthcare® Hydrogen Peroxide Cleaner Disinfectants

- The fastest non-bleach disinfecting times on 34 bacteria and viruses
- No harsh chemical fumes or odors, for resident and staff comfort
- Suitable for use on surfaces such as stainless steel, vinyl, chrome, glazed tile, porcelain enamel, plastics and laminated surfaces

Clorox® Broad Spectrum Quaternary Disinfectant Cleaner

- EPA-registered to kill 90 microorganisms, including MRSA, HIV, TB, VRE, Hepatitis B and C, and more
- No harsh chemical odors or fumes
- Perfect for general disinfection of floors, walls and other large areas



Most trusted by U.S. hospitals to kill *C. difficile* spores



Fastest non-bleach contact times available†



CLEANING & SANITIZING

Clorox Commercial Solutions® Clorox® 4 in One Disinfectant & Sanitizer

- Kills and disinfects germs on hard surfaces
- Eliminates bacteria on soft surfaces, including cushions, curtains, rugs, upholstered furniture and other fabrics
- Kills odor-causing bacteria in the air
- Convenient aerosol form is perfect for disinfecting surfaces such as light switches, garbage cans and handles



Clorox Commercial Solutions® Clorox® Urine Remover

- Breaks down urine to quickly eliminate—not mask—odors
- Removes stains in one step with the oxidizing power of hydrogen peroxide and the stain-lifting power of surfactants
- Specially formulated for porous surfaces like grout, as well as soft absorbent surfaces like carpets and mattresses
- Requires minimal staff training because it's gentle on surfaces



* Use as directed on precleaned, hard nonporous surfaces

† Based on 30-second non-TB bacteria and virus contact times for general disinfecting on Federal master labels as of 10/1/11.

Use as directed on hard, nonporous surfaces.

Bathrooms



Urine stains and odors make bathrooms difficult to clean, while multidrug-resistant organisms and *C. difficile* spores increase the risk of cross-contamination. Clorox® has solutions to tackle tough bathroom challenges.

HARD SURFACE DISINFECTING

Clorox Healthcare® Bleach Germicidal Cleaner

- EPA-registered to kill 42 microorganisms
- Kills *C. difficile* spores in 5 minutes*
- Kills multidrug-resistant organisms and norovirus in 1 minute
- One-step cleaner disinfectant
- Anti-corrosive ingredients minimize surface damage
- Meets CDC and APIC guidelines for surface disinfection of healthcare pathogens



CLEANING & DEODORIZING

Clorox Commercial Solutions® Clorox® Urine Remover

- Breaks down urine to quickly eliminate—not mask—odors
- Quickly removes stains with the oxidizing power of hydrogen peroxide and the stain-lifting power of surfactants
- Removes urine effectively from porous grout in one application



Eliminates
tough urine stains
and odors

Clorox Commercial Solutions® Clorox® 4 in One Disinfectant & Sanitizer

- Kills and disinfects germs on hard surfaces
- Eliminates bacteria on soft surfaces, including cushions, curtains, rugs and mattresses
- Kills odor-causing bacteria in the air
- Convenient aerosol form is perfect for disinfecting surfaces such as light switches, garbage cans, toilet handles and faucets



Convenient way
to kill bacteria
on hard and
soft surfaces

Clorox Commercial Solutions® Clorox® Cream Cleanser

- Eliminates odors and leaves a fresh scent
- Removes stubborn stains
- Gentle on surfaces



* Use as directed on precleaned, hard nonporous surfaces

Rehab & Physical Therapy Area



Rehab and physical therapy areas are designed to help residents get healthier, so don't let illness-causing germs get in the way. Clorox® offers products to disinfect and sanitize key germ “hot spots” in these rooms—on both hard and soft surfaces—for a cleaner, healthier environment.

HARD SURFACE DISINFECTING

Clorox Healthcare® Hydrogen Peroxide Cleaner Disinfectants

- Kills 42 bacteria and viruses in as fast as 30 seconds
- EPA-registered to kill germs of high concern
- One-step cleaner disinfectant easily removes sweat and body soils
- No harsh chemical odors or fumes
- Requires minimal staff training because it's gentle on surfaces



Clorox® Broad Spectrum Quaternary Disinfectant Cleaner

- 90 EPA-registered kill claims including MRSA, HIV, TB, VRE, Hepatitis B and C, and more
- Only quat-based disinfectant registered to kill representatives of the multidrug-resistant organisms that cause two-thirds of all HAIs*
- Kills bacteria in 2 minutes



CLEANING

Clorox Commercial Solutions® Green Works® Naturally Derived Glass & Surface Cleaner

- Delivers a streak-free shine on glass, mirrors and stainless steel
- No harsh chemical fumes
- 98% naturally derived



Powerful
cleaning without
harsh chemicals

SOFT SURFACE SANITIZING & DEODORIZING

Clorox Commercial Solutions® Clorox® 4 in One Disinfectant & Sanitizer

- Kills and disinfects germs on hard surfaces
- Eliminates bacteria on soft surfaces, including cushions, curtains, rugs, mattresses and exercise mats
- Kills odor-causing bacteria in the air
- Convenient aerosol form is perfect for disinfecting surfaces such as light switches, garbage cans and handles



* Versus leading competition based on comparison of Federal master labels as of 8/16/11.

Lobbies, Offices & Common Areas



High-traffic areas like lobbies and common areas can spread germs among residents and visitors, and stains and odors can leave a bad impression with guests. Clorox® has products to help you create a clean and welcoming environment for all.

HARD SURFACE DISINFECTING

Clorox Healthcare® Hydrogen Peroxide Cleaner Disinfectant Wipes

- Fastest non-bleach bacteria and virus contact times available—30 seconds to 1 minute*
- Covers greater surface area with fewer wipes
- Light, naturally occurring scent



SOFT SURFACE SANITIZING & DEODORIZING

Clorox Commercial Solutions® Clorox® 4 in One Disinfectant & Sanitizer

- Kills and disinfects germs on hard surfaces
- Eliminates bacteria on soft surfaces, including cushions, curtains, rugs, upholstered furniture and other fabrics
- Kills odor-causing bacteria in the air
- Convenient aerosol form is perfect for disinfecting surfaces such as light switches, garbage cans and handles



CLEANING

Clorox Commercial Solutions® Green Works® Naturally Derived Glass & Surface Cleaner

- Delivers a streak-free shine on glass, mirrors and stainless steel
- No harsh chemical fumes
- 98% naturally derived



Clorox Commercial Solutions® Green Works® Naturally Derived Cleaner Concentrates

- Designed to meet the unique challenges of commercial cleaning
- At the touch of a button, the Clorox® EZ Dilute™ system can accurately dilute each concentrated cleaning product
- Access Green Works® concentrates in more areas in your facility with the portable dilution tool



* Based on 30-second non-TB bacteria and virus contact times for general disinfecting on Federal master labels as of 10/1/11.

Dining Areas & Kitchens



Dirty food-contact surfaces and slippery floors can pose a risk to resident health. Clorox® products can cut through grease and grime, leaving your kitchen sparkling and your floors safe.

FLOORS & SURFACES

Clorox Commercial Solutions® Clorox® Professional Cleaners & Degreasers

- Lifts grease out of tile and grout
- Dissolves the tough, baked-on grease found on ovens, stoves and countertops
- Leaves stainless steel shiny and streak-free with no residue



SINKS

Clorox Commercial Solutions® Green Works® Naturally Derived Manual Pot & Pan Detergent

- Cuts through grease and baked-on foods
- 98% naturally derived, dermatologist tested and gentle on hands



Clorox Commercial Solutions® Clorox® Germicidal Bleach¹

- With a concentration level of 8.25%, it is EPA-registered to kill more organisms than ever before
- Suitable for food-contact surfaces
- Concentrated formula delivers more disinfection uses per case with half the dosage



America's
#1 bleach

For Use Throughout the Facility

Dispatch® Hospital Cleaner Disinfectant Towels with Bleach

- EPA-registered to kill *C. difficile* spores in 5 minutes and common MDROs in 1 minute
- Fits in pockets and on most nursing carts
- Perfect for disinfecting devices such as glucometers, which are highly susceptible to contamination



Clorox® Hand Sanitizer

- Kills greater than 99.999% of germs in as few as 15 seconds
- Unique spray form with multiple dispensing options provides excellent hand coverage to promote proper hand hygiene



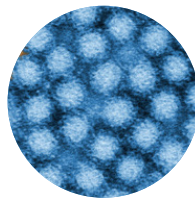
Spotlight on Tough Jobs - Disinfecting



75% of *C. difficile* cases first show signs in nursing homes.*

Clorox Healthcare® Bleach Germicidal Wipes & Cleaners

- Kills *C. difficile* spores in 3 minutes
- Cleans and disinfects in one step
- Kills 45 pathogens in 30 seconds to 1 minute



A norovirus outbreak can cost a facility up to \$48,000.**

Clorox Healthcare® Hydrogen Peroxide Cleaner Disinfectants

- Kills norovirus, MRSA and other germs quickly
- No harsh chemical odors or fumes
- Fastest nonbleach contact times on the market†



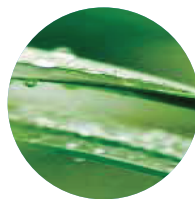
Spotlight on Tough Jobs - Cleaning



3 in 4 Americans are disgusted by urine stains and odors.††

Clorox Commercial Solutions® Clorox® Urine Remover

- Breaks down uric acid crystals to eliminate — not mask — odors
- Removes tough stains quickly
- Performs well on hard and soft surfaces



Green cleaning is a top priority for cleaning professionals.^s

Clorox Commercial Solutions® Green Works® Concentrates

- Cuts through tough soils
- 95-99% naturally derived
- No harsh chemical fumes or odors



Recognized for
Safer Chemistry
www.epa.gov/dfe



*Making Health Care Safer — Stopping *C. difficile* infections, CDC Vital Signs, March 2012

**Cost of Norovirus from US National Institute of Health, Booz Allen report

†Based on 30-second non-TB bacteria and virus contact times for general disinfecting on Federal master labels of leading competitors as of 10/1/11

††Clorox Professional Products Company and Opinion Research Corporation. (March 2013). Restroom Pet Peeves Omnibus Survey. (Survey of 1,005 U.S. adults)

^sClorox Professional Products Company and ClearVoice Research (February 2012). Online Survey of Professional Cleaning Service Industry Decision Makers.

(Survey of 933 cleaning industry decision makers across various industries)

Use products as directed.

DISINFECTING SOLUTIONS

SOLUTION	TOUGH JOB	SIZE	CASE UPC/ITEM NO.
BLEACH-BASED			
Clorox Healthcare® Bleach Germicidal Wipes	Disinfects hard surfaces, including C. difficile spores and norovirus	6" x 5" Clinical Wipes 6/150 ct.	30577 (Clinical Wipes)
		6.75"x 9" Multipurpose Wipes 6/70 ct.	35309 (Multipurpose Wipes)
		12" x 12" Terminal Wipes 2/110 ct. Bucket	30358 (Terminal Wipes Bucket)
		12" x 12" Terminal Wipes 2/110 ct. Bucket Refill	30359 (Terminal Wipes Refill)
Clorox Healthcare® Bleach Germicidal Cleaners	Disinfects hard surfaces, including C. difficile spores and norovirus, in one step	6/32 oz Spray	68970 (Spray)
		6/32 oz. Pull-Top	68832 (Pull-Top)
		4/128 oz. Refill	68978 (Refill)
Dispatch® Hospital Cleaner Disinfectant Towels with Bleach	Disinfects hard surfaces, including C. difficile spores and norovirus, and fits on most nursing carts	7" x 8" Wipes Individually Wrapped, 6/50 ct.	69101
Clorox® Toilet Bowl Cleaner	Disinfects while removing stains	12/24 oz.	00031
Clorox® Germicidal Bleach ₁	Suitable for disinfecting food-contact surfaces	3/121 oz.	30966
HYDROGEN PEROXIDE-BASED			
Clorox Healthcare® Hydrogen Peroxide Cleaner Disinfectant Wipes	Fast disinfecting times on 34 bacteria and viruses, including norovirus	6.75" x 5.75" Clinical Wipes 6/155 ct.	30825 (Clinical Wipes)
		6.75" x 9" Multipurpose Wipes 6/95 ct.	30824 (Multipurpose Wipes)
		12" x 11" Terminal Wipes Bucket 2/185 ct.	30826 (Terminal Wipes Bucket)
		12" x 11" Terminal Wipes Refill 2/185 ct.	30827 (Terminal Wipes Refill)
Clorox Healthcare® Hydrogen Peroxide Cleaner Disinfectants	Fast disinfecting times on 37 bacteria and viruses, including norovirus	9/32 oz. Spray	30828 (Spray)
		4/128 oz. Refill	30829 (Refill)
QUAT-BASED			
Clorox® Broad Spectrum Quaternary Disinfectant Cleaner	Fragrance-free formula kills bacteria in 2 minutes	9/32 oz. Spray	30649 (Spray)
		4/128 oz. Refill	30651 (Refill)

CLEANING SOLUTIONS

SOLUTION	TOUGH JOB	SIZE	CASE UPC/ITEM NO.
GREEN			
Green Works® Naturally Derived All-Purpose Cleaner	High-performance cleaner that is 98% naturally derived	12/32 oz. Spray 6/64 oz. Refill	00456 (Spray) 00457 (Refill)
Green Works® Naturally Derived Glass & Surface Cleaner	Delivers a streak-free shine on glass, mirrors and stainless steel	12/32 oz. Spray 6/64 oz. Refill	00459 (Spray) 00460 (Refill)
Green Works® Naturally Derived Manual Pot & Pan Detergent	Cuts through grease and baked-on foods	4/128 oz.	30388
Green Works® Naturally Derived General Purpose Cleaner Concentrate	Formulated to quickly dissolve grease, grime, dirt, soils and general messes	2/128 oz.	30419
Green Works® Naturally Derived Bathroom Cleaner Concentrate	Formulated to clean tough stains like soap scum and hard water	2/128 oz.	30421
Green Works® Naturally Derived Neutral Floor Cleaner Concentrate	Doesn't contain caustic or acidic pH levels, so it will not dull high-gloss floor finishes	2/128 oz.	30420
Green Works® Naturally Derived Glass Cleaner Concentrate	Cleans without streaking or hazing	2/128 oz.	30422
EZ Dilute™ System	Automatically dilutes up to five different concentrated products	20.88 L x 9.38 W x 15.0 H	30523
Portable Dilution Tool for Green Works® Concentrates	Access any of the four Green Works® Concentrates products in more areas in your facility		7114000
ALCOHOL- & QUAT-BASED			
Clorox® Pro Quaternary All-Purpose Disinfecting Cleaner₁	Kills over 76 microorganisms on a variety of surfaces	2/128 oz.	30423
Clorox® 4 in One Disinfectant & Sanitizer	Eliminates bacteria on soft surfaces, leaving a fresh citrus scent	12/14oz	31043

OTHER

HEAVY DUTY

Pine-Sol® Multi-Surface Cleaner	Cleans and kills illness-causing germs such as salmonella and staph	3/144 oz	35418
Pine-Sol® Scented All-Purpose Cleaners	Removes grease, grime, dirt and stains while leaving a long-lasting scent	3/144 oz	97301 (Lavender Clean) 41772 (Orange Energy)
Clorox® Bleach Cream Cleanser	Works on tough stains and removes odors	8/32 oz	30613
Clorox® Urine Remover	Removes tough urine stains and odors on absorbent soft surfaces	9/32 oz.	31036
Clorox® Professional Cleaner & Degreaser Multi-Purpose Spray	Convenient and ready-to-use; leaves stainless steel shiny and streak free	9/32 oz.	30865
Clorox® Professional Cleaner & Degreaser Multi-Purpose Concentrate	Dissolves tough, baked-on grease from stainless steel and countertops	4/128 oz.	30861
Clorox® Professional Cleaner & Degreaser Floor Concentrate	Removes slippery grease to help improve safety	4/128 oz.	30892

ALCOHOL-BASED

Clorox® Hand Sanitizer Spray	Kills greater than 99.999% of germs in as few as 15 seconds	24/2 oz.	02174
Clorox® Hand Sanitizer Touchless Dispenser	Kills greater than 99.999% of germs in as few as 15 seconds	4/1 L	30242 30243 (Refill)

For 100 years, Clorox Professional Products Company has been a trusted partner to professionals in the commercial, cleaning and infection prevention industries and is committed to meeting the cleaning and disinfecting demands of long-term care professionals. When you partner with Clorox®, your residents and their families can be confident that their care environment meets high standards of clean.



For more information, visit cloroxprofessional.com.



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