



Retain Guest Loyalty While Retaining Maximum Occupancy

Success in the hospitality sector depends largely on guest loyalty. And all it takes is one negative review about odorous accommodations on a site like TripAdvisor® or Yelp because the competition is a click or phone call away. Fresh Wave® IAQ offers hotels, motels, resorts, cabins, ski lodges and cruise ships a fast, effective and safe odor removal tool with solutions for towels and linens, bathrooms, surfaces and the air. Odor-related guest complaints are a thing of the past with Fresh Wave IAQ.

Fresh Wave IAQ is free of harmful VOC's, harsh and flammable chemicals and is recognized for safer chemistry by the Environmental Protection Agency's "Design for Environment" program.

Problem:

Ongoing odors from cigar and cigarette smoke, wet bathing suits, must, mildew, vomit, bathroom odors, dumpster areas and compactor rooms.

Solution:

Fresh Wave IAQ odor eliminating products to eliminate odors, not mask them.

Business Benefit:

Guests do not return to a lodging environment that smells bad. No hotel or motel is truly clean unless it is odor free.

WHAT MAKES FW IAQ DIFFERENT?

- Eliminates Odor – Not a “masking agent,” with no irritating fragrances added
- Broad Spectrum – Works on virtually every odor
- Multiple Solutions – Provides delivery methods to address every odor issue
- Safe – MSDS reads like water.
 - HMIS Classifications: Health - 0, Flammability - 0, Reactivity - 0, Protective Equipment - NONE
- Green – Recognized for safer chemistry by the EPA's “Design for the Environment Program”

Our Science**WHAT IS FRESH WAVE IAQ?**

- A proprietary blend of naturally occurring plant extracts, non-ionic food grade surfactants and purified water

**Natural
Ingredients****Water****Lime****Pine Needles****Aniseed****Clove****Cedarwood****HOW DOES IT WORK WITHOUT USING “MASKING AGENTS?”**

1. Contact/Adsorption - Fresh Wave IAQ molecules released into the air or applied to surfaces make contact with odor molecules via opposing electrostatic charges and random contact.
2. Solubility - Fresh Wave IAQ's formulation enhances the solubility of gases (all odors are gases).
3. Chemical Reaction - Fresh Wave IAQ modifies the odor molecule to a non-odorous state so that the odor can no longer be detected by the human olfactory system.
4. Biodegradation - Food for bacteria.

THE ODOR IS GONE AND WILL NOT RETURN.

IS IT SAFE?

- Flash Point – None
- Tox Data – Non-toxic, per EPA guidelines
- VOC Data – No hazardous VOC's
- Ecological – Does not bioaccumulate
- Recognized for safer chemistry by the EPA's “Design for the Environment” program, www.epa.gov/dfe



Recognized for
safer chemistry
www.epa.gov/dfe



AIR & SURFACE LIQUID AND SPRAY

A rapid and targeted method of odor elimination. Instantly bonds to and eliminates odor molecules. The Air & Surface Liquid and Spray have an initial mild aroma that quickly dissipates.

Ideal For:

- **Hotel Rooms:** Deliver with a ULV Cold Fogger
- **Lobbies, Meeting Rooms, Fitness Centers**
- **Maintenance Carts:** Place the Air & Surface 32-ounce Spray on every cart.
- **Housekeeping:** Use the Air & Surface Liquid in the 1-gallon size to eliminate odors from vomit, urine, & sewage. Add to rinse water in wash or mop buckets.

Available in: 2-ounce (WAXIE #160411), 32-ounce (WAXIE #160417), 1-gallon (WAXIE #160416) and secondary labels (WAXIE #160414)



8 oz. Gel Wall Mount Unit

GEL

A passive release, continuous formulation that works around the clock to provide constant odor elimination, day or night. The Gel has an initial mild aroma that quickly dissipates.

Ideal For:

- **Hotel Rooms, Restrooms, Entrance Ways, Lobbies, Fitness Centers, Janitorial Closets:** Position an 8-ounce Gel Wall Mount in the room impacted by the source of the odor.
 - Covers approximately 250 sq. ft. for 30 days.
 - Refill with the 2-gallon pail.

Available in: 8-ounce (WAXIE #160410), 2-gallon (WAXIE #160412) and Wall Mount Unit (WAXIE #160413)



LAUNDRY ADDITIVE

Many commercial detergents are designed to remove dirt and stains, but fail to adequately address odor issues. Use the Laundry Additive in addition to detergent and eliminate odors from problem laundry, including must, mildew, urine, feces, vomit, and perspiration.

Ideal For:

- **Soiled linens, Microfiber and linen**

Available in: 5-gallon concentrates (WAXIE #530008)

WAXIE Inventory Centers

WAXIE Sanitary Supply's Inventory Centers are strategically located throughout the Western United States. Each Inventory Center carries a full supply of sanitary products and equipment to quickly and efficiently meet your sanitary maintenance needs. Additionally, WAXIE has vast resources to vendors that can supply us with products to assist you with many other product needs that you may have. Just ask – we will do our best to assist with specialty items not shown in our current product offering.

Each modern, clean Inventory Center also has a showroom and Customer Service Center to help you determine which product is best for you and to provide ordering assistance.

As the true single source for all your maintenance requirements, you can depend on WAXIE's knowledgeable sales consultants, high-quality and effective products, equipment and procedural training, friendly customer service representatives, and total inventory management to minimize costs, simplify logistics, eliminate hassles, and maximize your satisfaction.



PRODUCT NAME	ITEM #	CASE PACK
Air & Surface Liquid and Spray	160411	2-ounce
	160417	32-ounce
	160416	1-gallon
Secondary Labels	160414	each
Gel	160410	8-ounce
	160412	2-gallon
Wall Mount Unit	160413	each
Laundry Additive	530008	5-gallon



EPA DESIGN FOR THE ENVIRONMENT (DfE)

The Design for the Environment (DfE) is the US EPA's label for safer chemical-based products. The DfE Safer Product Labeling Program advances EPA's mission to protect human health and the environment. The program uses EPA's chemical expertise and resources to carefully evaluate products and to label only those that have met the program's highly protective Standard for Safer Cleaner Products and stringent safer ingredient criteria.