



BECOME AN INDISPENSABLE RESOURCE

ATTEND A CIMS I.C.E. WORKSHOP
& LEAD YOUR CUSTOMERS TO
CIMS & CIMS-GB CERTIFICATION



I.C.E. certification arms you with critical information you can use to help customers meet demands from the highest management levels. The operational and budgetary knowledge learned in this workshop will help position you as an indispensable resource, especially as custodial operations continue to reduce budgets in 2012.

Past attendees have saved their customers more than six figures annually by helping them certify to the ISSA Cleaning Industry Management Standard (CIMS). Participate in a 2012 workshop and learn about CIMS-Green Building (CIMS-GB) criteria and designation and equip yourself with specific knowledge to help customers develop sustainable cleaning programs and green their operations overall.

Consider what other distributors, manufacturers, and wholesalers valued about past I.C.E. workshops:

- “The content was relevant, flexible, and important to put to use. I.C.E. certification will enhance our consultative capability.”
- “I now see specific products and procedures in our offerings that will help generate pull-through business.”

2012 I.C.E. WORKSHOP DATES

- **February 28** – Anaheim, CA
- **May 1** – Atlantic City, NJ
(held in conjunction with NJSSA SupplyLine)
- **July 17** – Rosemont, IL
- **October 15-16** – Chicago, IL
(held in conjunction with ISSA/INTERCLEAN)

Learn more and register at www.issa.com/cims/ice

