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CALIFORNIA FILM EXTRUDERS & CONVERTERS ASSOCIATION (CFECA)

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PLASTIC BAG ASSOCIATION AWARDS HIGHEST ENVIRONMENTAL RATING TO HERITAGE BAG OF RANCHO CUCAMONGA, CA

(Carrollton, Texas) –The Rancho Cucamonga, Calif., plant of Heritage Bag has been awarded a "Superior" rating by the Environmentally Preferred Rating (EPR) program of the California Film Extruders and Converters Association (CFECA), announced Pete Grande, CFECA president. Heritage Bag, based in Carrollton, Texas, is one of the first companies in the industry to achieve such accreditation, certifying that it maintains environmentally sensitive production facilities.

CFECA (www.cfeca.org) is a trade association of manufacturers and suppliers involved in the plastic film extruding and converting industry in California. The EPR program is the first environmental standards, audit and accreditation program for the plastics industry. Plastic makers that meet strict environmental standards can now receive a "seal of approval" certifying that they maintain environmentally sensitive production facilities.

"We are proud to be accredited by the EPR program," said Carl Allen, Jr, president and CEO of Heritage Bag. "We continue to work toward developing new products and programs as well as repositioning current ones to meet the growing 'green' demands of our customers. Additionally, we want our own manufacturing facilities to meet environmentally sensitive best practices, and this EPR accreditation and 'Superior' award validates those efforts."

The primary goal of the EPR program is to assist producers of plastic film and bags lessen their impact on the environment by reducing any industry contribution to air and waterway pollution as well as landfill content. The program involves a thorough, independent, third-party environmental audit of a company's plastic facilities. It focuses on six main areas that have the most potential impact to the environment: airborne emissions, liquid emissions, pellet

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containment, elimination of heavy metals, recycling programs and post-consumer recycled material use.

In addition, plastic companies seeking EPR accreditation are required to participate in environmental activities in their communities such as highway or waterway clean-up efforts or school education programs. Heritage Bag is working with local communities to help promote composting programs, and working with businesses on the benefits of organic waste diversion activity. The company promotes source reduction with its products wherever possible, and landfill diversion to compost facilities where those programs exist.

As part of the program, consumers of plastic products are encouraged to buy only from EPR-accredited producers.

To learn more about CFECA's Environmentally Preferred Rating program, including a list of EPR accredited manufacturers, visit EPRaccredited.org.

Heritage Bag is the leading supplier of can liners, trash bags, and food bags sold to the institutional / commercial markets, including the BioTuf ™ line of ASTM-D6400 compliant compostable and biodegradable products. Further information about the company is available at www.heritage-bag.com.

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