## Clean & Soft 1945 Bath Tissue



Item #851106

Attractive design in honor of WAXIE's 65th anniversary featuring our "sea bee" logo. Soft, white, 2-ply, embossed tissue offers quality and comfort. 4.1"x3.5" sheet size. 80 rolls, 500 sheets/rl.





## The Most Trusted Name in Clean, Since 1945.



WAXIE's first home on 10th Avenue & B Street in downtown San Diego

For nearly 70 years WAXIE has been dedicated to bringing the best in value-added services to our customers and being an industry leader in quality products and innovative technology. After serving in the U.S. Navy as a Seabee (the construction force that built landing facilities, airfields and other structures in combat areas), Harry Wax bought San Diego Janitor Supply and Chemical Company in 1945. His brother Morris, who served in the U.S. Army, joined the company

in 1946. As their family had a history of running supply stores in Utah, Harry and Morris committed themselves to providing extraordinary customer service and supplies in their new hometown of San Diego.

In 2010 we released the 1945 Clean & Soft 2-Ply White Bath Tissue with the original vintage WAXIE logo proudly displayed. Reminiscent of the late 1940's and inspired by the heroic and hardworking Seabees, Harry & Morris modified the Seabee logo (depicted as a cartoonish bee holding a hammer and wrench & a machine gun in its arms) to a stylized bee wearing a top hat & tails while pushing a floor machine.

The spirit of the WAXIE bee is more than just a reflection of the Seabee's "Can Do!" attitude; it is symbolic of the industrious honey bee itself, which is as meticulous and loyal as the employees at WAXIE. This sentiment continues today, as we continually strive to serve the needs of our customers.

